

Apprenticeship Employment Network Mid-year Conference Jobs and Skills Council Panel

PRESENTED BY: KAREN MCLAUGHLAN, Manager Stakeholder Engagement Team

17 July 2024

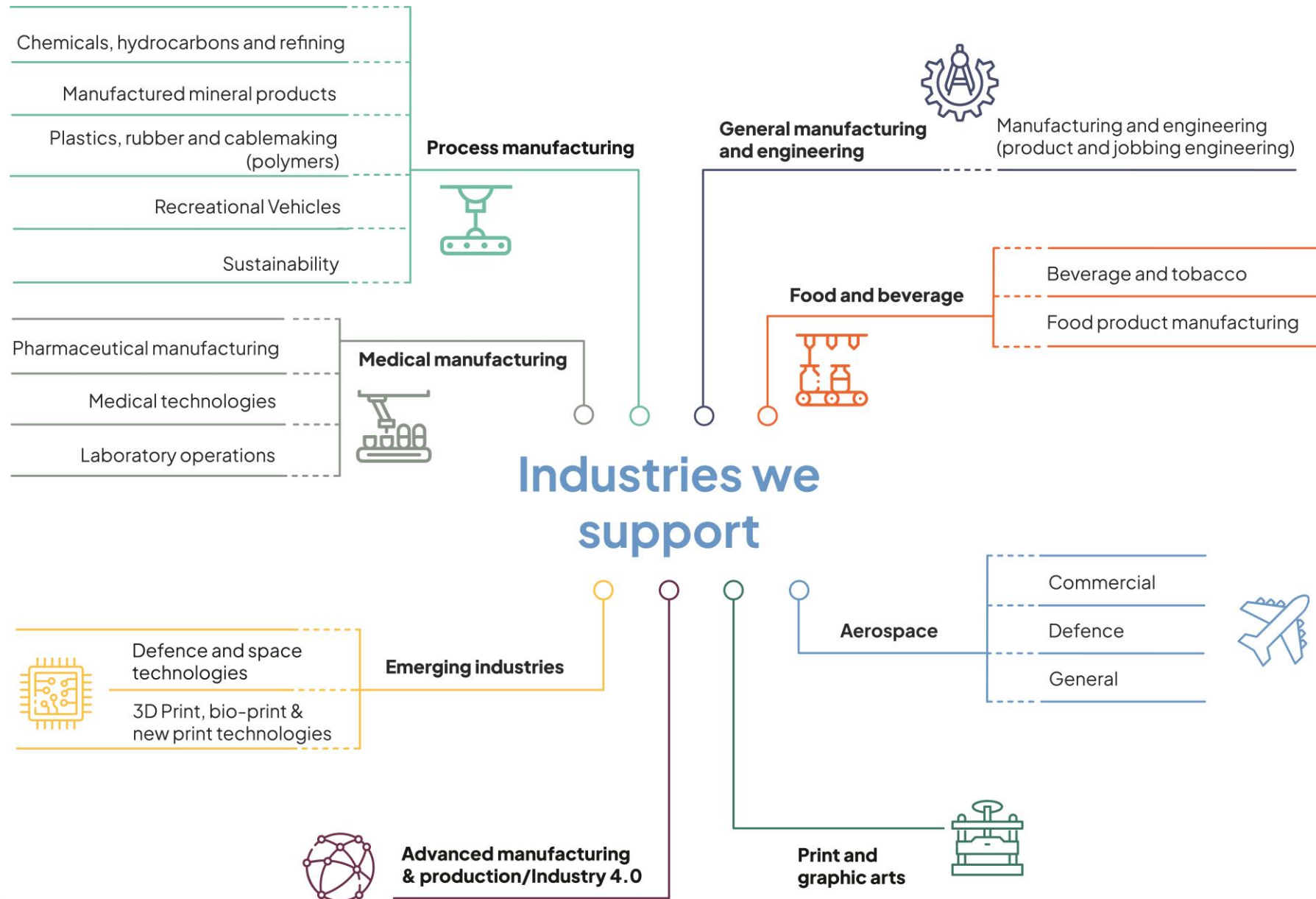


**Manufacturing
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Manufacturing Industry Skills Alliance is a Jobs and Skills Council funded by the Australian Government Department of Employment and Workplace Relations

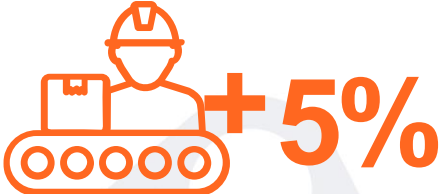


Manufacturing - the heartbeat of our economy



4th largest industry and growing

Behind mining, professional services and construction.



By 2033, manufacturing is forecast to employ more than 5 per cent of the Australian workforce.



\$124 billion
in value added in
2021-22.

Challenge 1

'Dirty Trade'



"Manufacturing jobs are not seen as an attractive alternative for school leavers"

"In Australia, we are well placed to develop knowledge intensive, low carbon emissions capability in key segments of global and regional value chains. Australia lacks a clear narrative on 'what we do', leading to a devaluing of manufacturing careers"

Solutions

1. Improving apprenticeship completion rates

- Achieve an accurate assessment of completion rates and the reasons why our apprentices leave our industry

2. Promotional campaigns

- Targeting specific cohorts and promoting the benefits and opportunities of careers in manufacturing. For example, advertising, career expos

3. Changing the work arrangements

- To attract new workers, we need to adapt our employment offering. For example, flexible work, salaries, child care support.
- Learn and earn programs partnering with TAFEs, RTOs, Universities

4. Career development and opportunities

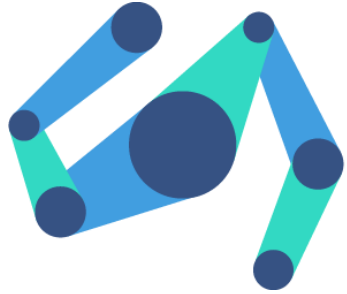
- Create and promote clear pathways for individuals
- Promote the job, for example: *helping to build Australia's defence capability or help Australia meet net zero emissions*
- School engagement programs

‘It takes a community’

supporting apprentices and their success is a collective effort



Thank you



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manufacturingalliance.org.au

p: 03 9815 7000
L5, 534 Church Street
Cremorne, Victoria 3121


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**An empowered manufacturing
workforce that drives the Australian
economy.**

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